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FEDERAL COMMUNICATIONS CLAMMISSION OFFICE OF THE SECRETARY

LEE W. SHUBERT

August 26, 1993

OUR FILE NO. 1031-102-63

Mr. William F. Caton, Acting Secretary **Federal Communications Commission** 1919 M Street, NW Washington, DC 20554

RE:

MM Docket No. 93-183

RM-8276

Sun Valley, ID

Dear Mr. Caton:

Transmitted herewith, on behalf of Native Broadcasters of Idaho, are an original and four copies of its COMMENTS AND COUNTER PROPOSAL IN RESPONSE TO NOTICE OF PROPOSED RULE-MAKING in the above-referenced proceeding.

Should further information be required, kindly communicate directly with this office.

Lee W. Shubert

Enclosures (5)

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Before The

Federal Communications Commission Aug 26.1993

Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

In The Matter Of Amendment of Section 73.202(b). Table of Allotments MM Docket No. 93-183 RM-8276 FM Broadcast Stations. (Sun Valley, Idaho)

TO: Chief, Allocations Branch

Comments and Counter Proposal in Response to Notice of Proposed Rule Making

Native Broadcasters of Idaho ("NBI"), by its attorneys and pursuant to the above-captioned Notice of Proposed Rule Making, DA 93-732, released July 8, 1993 ("NPRM"), hereby submits its Comments and Counter Proposal to the Petition for Rulemaking filed by Sun Valley Fine Arts Broadcasting ("SVFAB"). In support thereof, the following is stated:

- 1. SVFAB requests the allotment of Channel 298C to the community of Sun Valley, Idaho. Allotment of Channel 298C to Sun Valley will provide the Community with its third local FM service. Sun Valley has a population of 545 persons.² SVFAB pledged to apply for the channel should it be allotted to Sun Valley.3
- 2. NBI hereby proposes an alternative allocation for Channel 298C. Specifically, NBI request the allocation of Channel 298C to

See NPRM at ¶ 1.

Rand McNally Road Atlas, Index to United States Counties, Cities and Towns, 1990 edition.

NPRM at ¶ 1.

Shelley, Idaho, in lieu of Sun Valley, Idaho. Shelley, Idaho, is a community in the eastern portion of the state with a population of 3,300.4 The allocation of Channel 298A to Shelley would provide the community its first local transmission service. NBI intends to apply for the Channel if allotted to Shelley. Allocation of Channel 298A to Shelley complies with the Commission's minimum distance separation requirements without a site restriction.⁵

- 3. To determine which proposal best serves the public interest under Section 307(b) of the Communications Act, the "Commission weighs the public interest benefits from FM allotment proposal in light of its FM allotment priorities. The FM priorities are 1) first aural service, 2) second aural service, 3) first local service, 4) other public interest matters. Co-equal weight is given to priorities 2 and 3. See Revision of FM Assignment Policies and Procedures, 90 FCC 2d 88, 92 (1992)."6
- 4. The allocation of Channel 298A to Shelley will provide the community with its first local transmission service. Sun Valley has two existing services, KECH-FM and KSKI-FM.⁷ In addition, the Shelley proposal will serve a community with six times larger population -- 3,300 persons in Shelley to 545 persons in Sun Valley. Thus, the counter proposal advanced by NBI better serves the priorities established by

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Rand McNally Road Atlas, Index to United States Counties, Cities and Towns, 1990 edition.

See, Exhibit 1, Spacing Study.

FM Channel Assignments (Eastonton and Sand Springs, Georgia and Anniston and Lineville, Alabama), 70 RR 2d 182, 187 (1991).

Non-commercial station KWRV(FM), licensed to Sun Valley, is not yet on the air. {need to check this fact}

Section 307(b) for the "fair, efficient and equitable distribution of radio service."8

WHEREFORE, the premises considered, Native Broadcasters of Idaho respectfully requests the Commission deny the Petition for Rule Making filed by Sun Valley Fine Arts Broadcasting to amend the Table of Allotments to allot Channel 298A to Sun Valley, Idaho, and that it grant the proposed amendment of the Table of Allotments to allot Channel 298A to Shelley, Idaho.

Respectfully submitted,

NATIVE BROADCASTERS OF

MAHO

Lee W. Shubert Dawn M. Sciarrino

Its Attorneys

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August 26, 1993

⁸ 47 U.S.C. § 307(b).

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FM SEPARATION STUDY

	le iProposed Ch. 29			***	177 DE De	- A . OE/	770/07
Channel	298C (107.5 MHz)			Coordinates	: 43-32	-33 111-	-53-04
Status	City State FCC File No	. Freq.	(m) TAAH	Longitude	deg-Tru	(km)	(km)
				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
KMTN	Jackson	245C1	50.	43-27-42	95.2	91.97	41
LIC	WY BLH850617KC	96.9	323.0	110-45-10		50.97	CLEAR
K296EA	Pocatello	296D	.051 D	A 42-50-56	206.8	86.29	0
LIC	ID BLFT891220TH	107.1	693.0	112-21-43		.00	TRANS
Trans1	ator for KSIP, Idah	o Falls,	ID.				
K296EG	Jackson	296D	.002	43-29-10	93.6	90.99	0
CP	WY BPFT910927TC ator for KZJH, Jack	107.1	29.0	110-45-43		.00	
~~~							
X390AQ	Soda Springs, etc. ID BLFT145	296D	_	42-37-48	170.8	102.70	0
TIC	ID BLFT145	107.1	, 0	111-41-00		.00	TRANS
TKANSL	ator for keop-fm, si	ALT LAKE	CITY, UT.	•			
K280DV	Burley	297D	.133 DJ	42-20-45	227.0	193.33	0
APP	ID BPFT920317TF	107.3	1750.0	113-36-15		.00	Trans
	acor ror wate, wexu	TLG' TD-					
From C	hannel 280DV-HAAT e	kceeds m	aximum val	lue allowed	for Max	HAAT	
	Sun Valley	298¢		43-41-48	275.8	199.76	290
PADD PRM	Sun Valley ID RM8276	107.5	.0	114-21-00		-90.24	SHORT
K224CB	Podatello ID BMPFT930524TE	299D	.010	42-48-31	211.1	95.08	0
APP	ID BMPFT930524TE	107.7	796.0	112-29-09		.00	TRANS
Transl	ator for KUER, Salt	Lake Cit	ty, UT-	·· -·		_	
	hannel 224-Vertical			1			

^{**} End of separation study for channel 298C **

#### **CERTIFICATE OF SERVICE**

I, Barbara L. Rascon, a secretary in the law offices of Haley, Bader & Potts, hereby certify that I have on this 26th day of August, 1993, sent copies of the foregoing "COMMENTS AND COUNTER PROPOSAL IN RESPONSE TO NOTICE OF PROPOSED RULE MAKING", by first-class, United States mail, postage prepaid, to the following:

John F. Garziglia, Esq.
Pepper & Corazzini
1776 K Street, NW, Suite 200
Washington, DC 20006
(Attorney to Sun Valley Fine Arts Broadcasting)

*Andrew J. Rhodes, Chief Allocations Branch, Room 8322 Federal Communications Commission 2025 M Street, NW Washington, DC 20554

Barbara L. Rascon

*Hand Delivery